



LUXOTTICA GROUP S.P.A.
Registered Office in Milan, Via Cantù, 2
Fully-paid up share capital of 27,982,341.60 euro
Trade Register of Milan and Fiscal Code no. 00891030272
R.E.A. Milan (Index of Economic and Administrative Information) no. 1348098
VAT no. 10182640150
website: www.luxottica.com

ORDINARY STOCKHOLDERS MEETING NOTICE OF CALL

(Published on the company website on 25 March 2011)

The stockholders of Luxottica Group S.p.A. (the “Company”) are hereby convened for an ordinary meeting of stockholders to be held on April 28, 2011, at 11:00 a.m. at the registered office of the Company, Via C. Cantù 2, in Milan, Italy on first call, and on April 29, 2011, at the same time and same place on second call, to consider and vote upon the following:

AGENDA

1. Approval of the Statutory Financial Statements as at December 31, 2010;
2. Allocation of net income and distribution of the dividends; and
3. Appointment of the Company’s new independent registered public accounting firm for the 2012-2020 fiscal years.

It is stated on the present date that:

- the issued share capital of the Company is divided into 466,372,360 ordinary shares with a nominal value of 0.06 euros each;
- each ordinary share carries the right to one vote;
- the Company holds 6,500,000 treasury shares directly, for which the right to vote is suspended.

Any subsequent variation in the share capital and the number of treasury shares held will be published on the Company website and communicated at the opening of the meeting.

The authorization to participate in the meeting and the exercising of the right to vote is confirmed by a communication sent to the Company by the intermediary, in compliance with its records, in favour of the party holding the right to vote, based on the evidence at the end of the seventh market day before the date fixed for the first meeting, i.e. April 15, 2011. Anyone who becomes an owner of the shares subsequent to this date cannot legitimately participate or vote in the meeting.

Any person who can legitimately participate in the meeting can be represented within the terms and limits of the law. For this purpose, the form to appoint a proxy can be found on the Company website www.luxottica.com in the Governance/GM section, or at the Company headquarters, and is also available at the offices of qualified intermediaries.

The proxy can be communicated to the Company by means of a registered letter with return receipt to the Company headquarters in Milan, Via Cantù 2, to the attention of the Corporate Affairs office, or via email to the certified address assemblea.luxottica@legalmail.it.

If the representatives deliver or send the Company a copy of the proxy, they shall certify under their responsibility the identity of the proxy and that the proxy conforms to the original.

The proxy, which may contain voting instructions on all or some of the proposals on the agenda, can be granted, without any expense for the delegant, to Istifid S.p.A., Fiduciary and Auditing Company with registered office in Milan, which is the representative appointed by the Company in accordance with

article 135-*undecies*, Italian Legislative Decree no. 58/98, subject to the condition that the proxy in original form reaches this company by the end of the second market day before the date fixed for the meeting on first call (namely 26 April 2011).

Any proxy issued to Istifid S.p.A., Fiduciary and Auditing Company does not have any effect on the proposals for which voting instructions have not been given. The proxy and the voting instructions can be revoked by the end of the second market day before the date fixed for the meeting on first call (namely by the end of 26 April 2011).

The form to appoint a proxy and the related instructions can be found at the Company headquarters or on the Company website: www.luxottica.com in the Governance/GM section.

Stockholders can submit questions regarding the items on the agenda prior to the Stockholders' Meeting by means of registered letter with return receipt sent to the Company headquarters to the attention of the Corporate Affairs office or by sending an email to the certified email address: assemblea.luxottica@legalmail.it, along with the communication of the entitlement to participate in the meeting and to vote or the certificate issued by the intermediary where the shares are deposited. Any question put forward will be answered at the latest during the meeting and the Company reserves the right to provide a joint response to questions that have the same content.

Stockholders who represent at least one-fortieth of the share capital, including jointly, may request an addition to be made to the agenda of the items to be discussed, indicating the further subjects they propose in their request, within ten days from the publication of the present notice (namely by 4 April 2011); the request must be presented in writing to the Company headquarters by means of registered letter, subject to the condition that the letter reaches the Company by the time limit stated above; a report on the proposed topics for discussion must be presented by the stockholders making the proposal by the same date and using the same methods. Additions are not allowed for the items subject by law to submission by the Board of Directors or based on plans or reports prepared by the Board, other than those specified in article 125-ter, paragraph 1, of the Legislative Decree number 58/98. The updated agenda of items to be discussed in the meeting will be published at least fifteen days before the date fixed for the meeting using the same conditions for the publication of the present notice. Further information about the exercise of this right shall be available in the Governance/GM section on the company website www.luxottica.com.

The holders of the Company's American Depositary Shares listed on the New York Stock Exchange, each representing the right to receive one Ordinary Share, who wish to attend the meeting personally, should contact Deutsche Bank Trust Company Americas, 60 Wall Street, New York, New York 10005 (attn. Daniel Belean, Corporate Actions Department, Tel. (+1) 212-250-6612, Fax: (+1) 212-797-0327), at least 15 days prior to the date of the meeting on first call, in order to be informed about the procedures to attend and to vote at the meeting.

The following documents and information shall be available on the Company website www.luxottica.com in the Governance/GM section within the terms and using the methods provided for by the laws in force:

- the directors' report on the items on the agenda and the relevant resolution proposals;
- the forms to be used to vote via proxy, namely the ordinary proxy form and the form for the proxy to be granted to the appointed representative in accordance with article 135-*undecies*, Italian Legislative Decree no. 58/98;
- the information on the amount of share capital with the indication of the number and category of shares into which it is divided.

Furthermore, the directors' report on the topics on the agenda and the relevant resolution proposals shall be available to the public at the headquarters of the Company and at Borsa Italiana S.p.A.

Stockholders may obtain a copy of these at their own expense.

Given the composition of the share capital and previous experience, the meeting will likely take place and resolutions passed on April 28, 2011.

LUXOTTICA GROUP S.p.A.

On behalf of the Board of Directors

The Chairman, Leonardo Del Vecchio